# Kolkata slowly gets into Durga Puja spirit

Retail, restaurant, sponsorship gradually recover from the strain of protests and the absence of Bangladeshi shoppers



Devotees throng a puja pandal in Kolkata on Tuesday

**ISHITA AYAN DUTT** Kolkata, 8 Octobe

time, and traffic snarls are back. For Kolkata's retail sector, the Durga Puja season is finally looking up after several lacklustre weeks

Retail is the biggest contributor to the Durga Puja economy, but the recent protests following the rape and murder of a postgraduate trainee doctor at RG Kar Medical College, and the absence of Bangladeshi shoppers, have weighed on sales compared to last year.

From bustling traditional markets to Major source of upscale malls, the last couple of weeks funds: Corporate have been a whirlwind of last-minute sponsorships shopping, helping to narrow the deficit. The Colonial-era New Market, formerly

Sir Stuart Hogg Market in central Kolkata, is now packed with people. However, both hawkers and shopkeepers report that the crowds aren't enough to make up for the losses.

The owner of a prominent saree shop says sales are down by 50 per cent year-on-year: "It's a combination of factors," he explains. "Local buyers are unhappy because of the RG Kar incident, and Bangladeshi customers have been missing for the last two months.

Since political unrest erupted in Bangladesh,

visas for Bangladeshi nationals have been restricted to medical and emergency purposes.

Ashok Kumar Gupta, president of the SS Hogg he crowds outside towering pandals are Market Traders' Association, says that sales, which swelling, shoppers are making up for lost stood at half of last year, have recovered a bit over

the last one week. They are now 30 per cent less than 2023. Bangladeshi customers typically account for 30-40 per cent of New Market's sales, and their absence is being keenly felt. Meanwhile, No. of puja pandal some local customers say they are "mon ta bhalo lagche na (not feeling good)", with protests still in the air

The mood at Gariahat, a popular shopping hub in South Kolkata, is the same

Sushil Poddar, president of the Confederation of West Bengal Trade Association, says sales are down by 20-25 per cent from last year across segments, from apparel to electronics.

Upscale malls, however, are reporting better numbers. Man Mohan Bagree, vice president of South City Group, says, "The last two weeks have gone really well, and retailers at South City Mall are delighted with the last-minute shopping surge." Overall, though, the mall estimates sales to remain 15 per cent lower than last year.

Sanjeev Mehra, CEO and executive director of Quest Properties, which has luxury malls, echoes recent weekends," but the continuing protests

could have a negative impact on sales, he says. The Acropolis Mall, meanwhile, has seen a 40 per cent increase in visitors over the last weekend, taking levels almost up to last year's.

With over 43,000 Durga Pujas across West Bengal, including 2.905 in Kolkata, the festival is a significant economic driver. Besides retail, food and beverage play a key role. And then there are sponsorships, idol making, lighting, etc.

Unesco's intangible cultural heritage tag to Durga Puja in 2021 had helped elevate the festival further. Last year, West Bengal Chief Minister Mamata Banerjee said the festival generated business worth over ₹80,000 crore.

### Sweet & salty

The mood in the city this time round, however, has impacted the restaurant business too. Aninda Palit, founder and director of Savourites Hospitality, which operates brands such as 6 Ballygunge Place, The Wall, Ramanee, has observed a 16-odd per cent drop in restaurant sales in the months leading up to Durga Puja. "Outdoor catering was majorly affected, as many corporate and private events were cancelled."

That said, on Park Street, the city's culinary hot spot, long queues are once again visible outside iconic restaurants like Mocambo and Peter Cat. Owner Nitin Kothari says business has been good since last week. "I think there's some semblance of normality now." Anand Puri, a third-generation owner of Trincas restaurant and bar, too says that business is finally as good as it was last year.

Anjan Chatterjee, chairman and managing director of Speciality Restaurants (Mainland China, Oh! Calcutta), is also optimistic: "We're not only hoping for recovery but aiming to meet projections."

### Story in the purse

PHOTO: PTI

Corporate sponsorships, crucial for high-budget Pujas, have also taken a hit. Saswata Basu, general secretary of the Forum for Durgotsab, which represents about 750 pujas, says sponsorship was down by 10-15 per cent.

For Samaj Sebi Sangha, a prominent Puja in South Kolkata, it dropped 30-40 per cent, with companies backing out due to the protests, "but we managed to break even because of some surplus from last year," says its secretary, Arijit Maitra.

For the Singhi Park Durga Puja Committee, sponsorships picked up in the last 10 days though compared to last year, they were down by 25 per cent. "Last-minute confirmations have impacted branding activities," says Abhijit Mazumdar, its general secretary. While the participation from local sponsors was less this time round, big brands from Delhi and Mumbai are visible, adds Anjan Ukil, secretary of the Ballygunge Cultural Association.

North Kolkata's Bagbazar Sarbojanin Durgotsav, however, appears to have bucked the trend with a 20 per cent increase in sponsorship. Some companies slashed their budgets, but we convinced others to increase theirs due to longstanding relationships," says Gautam Neogi, the general secretary.

With Puja officially starting on October 9, Kolkata's business landscape remains cautiously the sentiment. "We've managed some recovery over optimistic, hoping the festive days ahead will bring recovery and excitement back to the city.

# Alia Bhatt, Diljit Dosanjh, Orry among 10 'riskiest' celebs for online search

**CLICKBAIT** 

Top five on India's

**McAfee Hacker** 

Diljit

Dosanjh

Ranveer

Singh

**Celebrity Hot List** 

**Orry** (Orhan

Awatramani)

Alia Bhatt

Virat

Kohli

5

### **BS REPORTER** Mumbai, 8 October

If you are a fan of singer Diljit Dosanjh, actor Alia Bhatt or cricketer Virat Kohli, beware of online (GenAI) and deepfakes have complicated the

links about them. They are among 10 celebrities whose names generate the "riskiest" online results, according to a report.

Cybercriminals exploit the names of the most popular people to create malicious sites and scams, said online protection company McAfee's annual Celebrity Hacker Hot List 2024. The scams often lead to data breaches, financial losses and personal information theft.

Orhan Awatramani, also known as Orry, tops the list after his sudden popularity, association with other celebrities and surge in content have made his name an appealing one for cybercriminals. Such criminals take advantage of the "flood of unverified information" about new or upcoming public figures to lure consumers searching for updates, said the report.

Next on the list is Dosanjh, whose upcoming 'Dil-Luminati' concert tour has

by cybercriminals due to fan interest and a surge in impacted celebrities.

in search volume, leading to fraudulent ticketing sites, discount or re-sale schemes and phishing scams.

The rise of generative artificial intelligence

'cybersecurity landscape", with many celebrities becoming victims of misinformation, according to the report. Bhatt has been subjected to multiple deepfake incidents, while actors Ranveer Singh and Aamir Khan have been falsely depicted endorsing political parties through election-related deepfakes, said the report.

"AI-generated deepfakes use existing content to manipulate faces, voices, and even actions. While some deepfakes are harmless fun, others can spread misinformation, influence elections, damage reputations, or scam consumers. If something seems too good to be true, it likely is. To protect oneself and loved one's online privacy and identity, it's important to remain vigilant," said Vonny Gamot, McAfee's head of EMEA. Kohli, the cricketer, and actor Shahrukh Khan have appeared in deepfake content promoting betting apps. Scammers exploit fans curiositv using tactics like malicious URLs, b deceptive messages, and AIdriven image-audio-video

been plagued with concerns about ticketing scams that result in financial losses and scams, Large-scale celebrity events are targeted damaging the reputation of and consumer trust

# -{ TECH DIGEST }mybs.in/tech **SONY LAUNCHES AUDIO ACCESSORIES FOR PS5**

In a move to expand the PlayStation 5 accessories ecosystem in India, Sony has launched the Pulse Explore wireless earbuds and the Pulse Elite wireless headset. Both audio products utilise PlayStation Link technology for rapid wireless connectivity with the PlayStation 5 console

Apple releases iOS 18.1 developer beta 6 i0S18.1 developer beta 6 introduces new features, including support for Apple

Intelligence and an updated Siri assistant. Apple is expected to publicly release iOS 18.1 later this month for eligible iPhones, alongside watch0S11.1 and mac0S Sequoia which will debut the highly anticipated Apple Intelligence features across its supported ecosystem products

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BURDWAN MUNICIPALITY Engineering Development Department E.N.I.T 17/2024-25 Vide Memo No. 321/i/E.D/e.N.I.T17/2024-25/ SI 1-12/2024, Date- 05.10.2024 Sealed Tenders are invited from bonafide agencies for Repairing & Maintenance	rec	PUBLIC NOTICE FOR AUCTION OF GOLD ORANAMENTS Offers are invited for the public auction of the gold ornaments, pledged in favour of the Bank, for the purpose of recovering the dues owed by the Borrower(s) to the Bank, as detailed below. The auction will be conducted on 15-10- 2024 at 4.00 P.M onwards in the Bank's premises at Madhubani						ourpose of	APPENDIX -IV-A - E-AUCTION-PUBLIC SALE NOTICE of IMMOVABLE PROPERTY/IES     Entropy of Security Interest of Security Interest of Security Interest of Security Interest (Security Interest (Security Interest of Security Interest of Secur						
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Municipality under SBM Grant & 15th FC Tied (T) Scheme. Last date of submission 28.10.2024 up to 18.00 hrs. For details visit : www.wbtenders.gov.in, www.burdwanmunicipality.gov.in. Further corrigendum & addendum if issued will be published on the above website. Sd/-	The	008846	Amit Kumar S/o Kmal Dev Panjiyar,Vill - Sahartole Bara, Saharghat,Sahar Chowk, Madhubani, Bihar-847308 nall be subject to the te	Locket 3 Pcs Jhumka (Pair)-1 Earing (Pair) -1 Nosepin-2 Total		1			he borower(Garanto /Legal heirs(A) HOU/KOL/0816 307791, Rina Rani Mondal / Dwaipayan Mondal B.O.: Kolkata	Date (B) Rs. 8,40,874.93 as on date 07.09.2021	UD         Bad Roomsone Diming With Kitchen, One Toileit/S And One Balconi in The Said G         (E)         <				
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PUJA BUSINESS

(Kolkata)

Place: Madhubani

Date: 09.10.2024

**Business Standard** 

CAMPUS

2023: 2.757

2024:2,905

Budget: ₹ 15 lakh

to₹1 crore-plus

**Burdwan Municipality** 

### **BURDWAN MUNICIPALITY** Engineering Development Departme E.N.I.T.- 15/2024-25 vide Memo No. 319/i/E.D/e-N.I.T.-15/2024-25

SI 1-15/2024, Date- 05.10.2024 Sealed Tenders are invited from bonafide agencies for Repairing & Maintenance Community Toilet (ODF + Checklist) n Ward Nos. 19, 24, 26 & 27 within Burdwan Municipality under SBM Grant & 15th FC Tied (T) Scheme. Last date of submission 28.10.2024 up to 12.00 hrs For details visit : www.wbtenders.gov.in www.burdwanmunicipality.gov.in. Furthe corrigendum & addendum if issued will be published on the above website.

Sd/-Chairman **Burdwan Municipality** 

### **BURDWAN MUNICIPALITY**

Engineering Development Depart E.N.I.T.- 18/2024-25 Vide Memo No. 322/i/E.D/e-N.I.T.-18/2024-25

SI 1-17/2024. Date- 05.10.2024 Sealed Tenders are invited from bonafide agencies for Repairing & Maintenance of Community Toilet (ODF + Checklist) n Ward Nos. 14. 16. 34 within Burdwa Municipality under SBM Grant & 15th FC Tied (T) Scheme. Last date o submission 29.10.2024 up to 12.00 hrs For details visit : www.wbtenders.gov.in www.burdwanmunicipality.gov.in, Further corrigendum & addendum if issued will be published on the above website. Sd/-Chairman

**Burdwan Municipality** 

### **BURDWAN MUNICIPALITY** Engineering Development Departmer E.N.I.T.- 16/2024-25 Vide Memo No. 320/i/E.D/e-N.I.T.-16/2024-25 SI 1-14/2024, Date- 05.10.2024 Sealed Tenders are invited from bonafide agencies for Repairing & Maintenance of Community Toilet (ODF + Checklist) in Ward Nos. 8, 9, 10, 15, 25 within Burdwan Municipality under SBM Grant & 15th EC Tied (T) Scheme Last date of submission 28.10.2024 up to 12.00 hrs. For details visit : www.wbtenders.gov.in www.burdwanmunicipality.gov.in. Furthe corrigendum & addendum if issued will be published on the above website. Sd/-Chairman

**Burdwan Municipality** 

nterested parties may refer the same. A bidder participating in the auction shall be deemed to have ful knowledge of the aforesaid terms and conditions of sale. Last date of submission of the Bid is 14.10.2024

SD/- Authorized Officer IDBI Bank



### **PEOPLE CONCLAVE 2024: CELEBRATING ENTREPRENEURSHIP** AND INNOVATION AT ILEAD

passion for various professions from different industries and cross-functional domains at the New Auditorium of iLead Campus on the 5th of October. iLEAD, in association with the HR Learning Network (HRLN), organized a boutique event, "People Conclave 2024," featuring a range of exclusive activities. These included recognizing pioneering first-generation entrepreneurs, creating a platform for launching collaborative startups, and holding a panel discussion with speakers from diverse backgrounds. Despite being the last Saturday evening before Puja, more than 250 professionals and dignitaries from different industries and fraternities attended.

In his welcome speech, the Chairman of iLead, Shri Pradip Chopra, remarked, "I am truly amazed and overwhelmed to address this stellar audience, so driven by passion and committed to this network. As a strong believer and proponent of sustainability, I am confident that leaders like you will make our future workforce sustainable and thriving, even in the world of AI." The panel discussion topic for the conclave was 'Managing Workplace Dynamics: People & Technology.

The Chief Guest of the event, Shri Somesh Dasgupta, Wholetime Director of IPCL, graced the occasion and was equally impressed by the enthusiasm of both the organizers and the audience. In his speech, Shri Dasgupta noted, "As a patron and mentor of many chambers of commerce and management institutes, I always advocate the importance of networking. In today's world, one can only thrive if connected to a robust network, whether in business or

The city witnessed a unique display of service. Looking at this confluence of professionals today, I am confident in the future success of their endeavors."

> In recognition of pioneerina entrepreneurship in 2024, the conclave awarded five business leaders who are first-generation entrepreneurs and have been successful for decades. Among numerous nominations, the winners were Adv. Arnab Das, Dr. Chandrima Banerjee, Mr. Ranendra Narayan Dutta, Mr. Tejas Gandhi, and Ms. Aishwarya Biswas. The awards were presented by Shri Dasgupta and Ms. Pragya Chopra, Executive Director of iLead.

> Ms. Chopra, an entrepreneur with global exposure, strongly believes in supporting startups. She commented, "Nowadays, progressive organizations even encourage their employees to start their own ventures. At iLead, we foster a similar culture for our students and associates. Today, we are also proud to partner as a knowledge supporter in the launch of a new startup." The event concluded with a vibrant fashion show by iLead students, as part of the launch of 'The Finishing School,' from the house of MSSD Lifestvle.



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BANK OF INDIA ASSET RECOVERY DEPARTMENT **BARASAT ZONAL OFFICE** 

2nd Floor, DD-2, Salt Lake, Sector 1, Bidhan Nagar, Kolkata - 700064

## SALE NOTICE (AUCTION OF PLEDGED GOLD ITEMS)

It is hereby brought to the notice of the following gold loan borrowers, their legal heirs, persons engaged in business of gold Jewellery/ornament/coins and general public that in spite o repeated reminders/notices by the bank, the following borrowers are not repaying their dues to the bank. Notice is hereby published that if they fail to deposit all their dues in their respective gold loan accounts (including up-to-date interest and all costs charges/expenses) by 29.10.2024, their pledged gold ornaments will be put up for E-auction by the Bank on 30.10.2024 from 12:00 to 3:00 PM through the e-auction website: http://egold.auctiontiger.net at the cost of borrower. For this the Bank will not be held responsible for any inconvenience or damage caused to the concerned borrowers or persons claiming through them and no grievances/complaints, will be entertained from any borrower in this regard. Further, if needed the Bank reserves the right to change the date and time of the above scheduled auction or cancel the same without assigning any reason thereon.

Sr. No.	Branch Address	Name of Borrower	Borrower Account	Total Net Weight	Total Gross Weight	Outstanding Amount	EMD Amount and Account Details					
1	BARASAT	ASHISH DUTTA	424277610000560	37.80	41.90	186222	EMD Amount- Rs. 25,000					
2	BHEBIA	ABDUL HALIM MONDAL	425077610000833	9.60	11.54	29325	Bank Account Details					
3	BIRAMNAGAR	RAKESH BAIDYA	432677610000853	4.00	4.25	20127	Account Name:					
4	CHAPRA	SUBHOJIT MODAK	412377610004010	30.20	37.50	104286	M/s. e-Procurement Technologies Limited					
5	GOLABARI	MADHUMITA GHOSH	424577610000499	13.20	14.65	74609	Bank Name:					
6	NOKARI	ARUN BISWAS	422577610000616	4.10	4.60	20367	ICICI Bank, Current Account No:					
7	NOKARI	ARUN BISWAS	422577610000604	18.70	22.30	94766	002405019408					
8	NOKARI	ARUN BISWAS	422577610000509	27.15	31.70	127115	Branch:					
9	NOKARI	ARUN BISWAS	422577610000603	34.70	43.70	176608	JMC House Branch, Ahmedabad					
10	SUNDIPUKUR	MIJANUL HAQUE BISWAS	433977610001769	3.40	3.63	11757	IFSC Code:					
11	URBAN RANAGHAT	ARUN BISWAS	407977610001078	17.90	18.90	82099	ICIC0000024					

### CONDITION FOR AUCTION:

The Bank is not responsible to the quality of iewels/ornaments. Ornaments will be auctioned on "As is What is" basis. The responsibility of gold is of the one who had pledged the jewelries' and who wins the bid. Successful bidder has to pay the full bid amount within 7 days from date of sale of the gold, failing which bank may cancel the auction sale ntending bidders can visit auction portal for detailed Terms & Conditions. The bank reserves the right to change/modify/cancel the scheduled auction without referring any reason No claim Whatsoever will be entertained after auction of Gold ornaments. The bank reserves its right to accept/reject any or all bids at any stage and vary, modify and waive any condition of sale in its absolute discretion. Participation and bidding in the auctions shall be deemed that the bidder has accepted the T&C's pertaining to the auction and is aware of al the Taxes and Duties, and other extraneous factors and the principle of caveat emptor shall apply. It shall also imply that the bidder has carefully gone through the terms and conditions ncluding amendments, if any, prevailing at the time of auction. No objections or complaints will be entertained once the bid is placed. In case of any discrepancy English Version of the Notice will be treated as authentic

The online auction will be held on 30.10.2024 from 12 PM to 3 PM as per IST. Intending bidder shall contact e-Procurement Technologies Ltd. (Auction Tiger) Contact 9023724780/6351896640 or Email ID: egold@auctiontiger.net for online participation in the auction process & any other information

Date: 09.10.2024 Place: Barasat		-				S/d Authorized Officer BANK OF INDIA
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